


PORTFOLIO


PRANISA T.

I'M A GRAPHIC DESIGNER.

PRANISA TREESUCON

DREAM

 089-2117940

 pranisatreesucon@gmail.com

 6 OCT 1988

 www.linkedin.com/in/mydreamii

 www.designbydream.com

SKILLS



WHAT I CAN DO



Graphic Design



Web Design



Corporate Identity



Packaging Design



User Interface Design



Online Marketing

EDUCATION



2013 - 2015

Master Degree at NIDA

Communication Arts and Innovation

Major : Innovative Marketing Communication

2007 - 2011

Bachelor's Degree at Silpakorn University

Information and Communication Technology

Major : Design - Animation

WORK EXPERIENCE



2018 - 2020

Web Graphic Supervisor

Thai Agri Foods

2015 - 2018

Web Graphic Designer

Thai Agri Foods

2012 - 2015

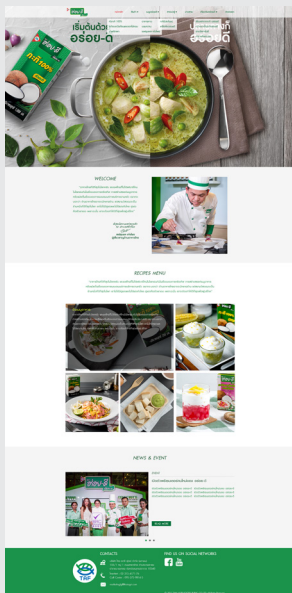
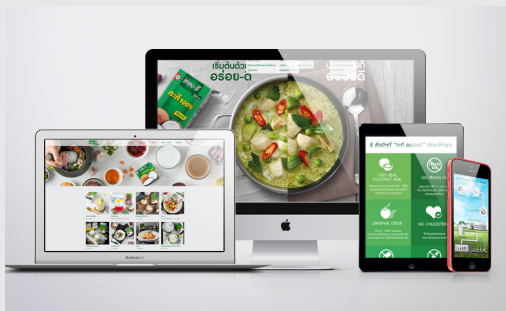
Creative Designer

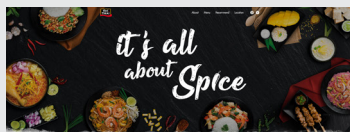
Revo IT & Marketing

2011 - 2012

Producer

Pastelblue Studio





The History

Real Thai is one of the best restaurants in Singapore. We have been serving authentic Thai food for over 10 years. Our menu is inspired by the traditional Thai recipes from the heart of Thailand. We use only the finest ingredients to create the most delicious Thai dishes.

Our Story

Real Thai was founded in 2003 by a group of Thai immigrants who wanted to share their culture and cuisine with the world. They started with a small stall in Singapore and grew into a multi-branch restaurant chain. Today, Real Thai is proud to serve authentic Thai food to a diverse customer base.



Menu

ALL DAY BREAKFAST LUNCH DINNER

STEP 1 CHOOSE YOUR RICE



STEP 2 CHOOSE YOUR CURRY



STEP 3 CHOOSE YOUR DRINK



Special of the Month

KHAO SOY

Khao Soy is a traditional Thai dish made with sticky rice, soy sauce, and fresh vegetables. It is a popular street food in Thailand and is known for its simple yet delicious flavors.



London




Real Thai London is a multi-branch restaurant chain serving authentic Thai food. We are proud to serve our customers in the heart of London.



Real Thai London is a multi-branch restaurant chain serving authentic Thai food. We are proud to serve our customers in the heart of London.



HOME ABOUT US PRODUCTS **ORIENT GOURMET** RECIPES NEWS & EVENTS CONTACT




• ABOUT US •

The Oriental Gourmet of Home range 2016 has received the honorable of plates and the "Sustainable" label and is now being the most important award. The label is made of paper made from 100% recycled paper. The label is made from 100% recycled paper.


These are the ingredients of Thai, Chinese, Japanese and Indian food, which are all energetic world's best food.

We have selected a variety of premium food ingredients. Our ingredients are authentic and they give the full flavor of their country of origin and they are of premium quality. We have a variety of items and products, such as, 100% pure and natural ingredients.




• PRODUCT •

THAI CUISINE




See More

CHINESE CUISINE




See More

INDIAN CUISINE



See More


JAPANESE CUISINE




See More

WORLD OF ASIAN FOOD

• RECIPES •




• NEWS & EVENTS •



THAI

Learn more about the Thai cuisine and its ingredients.


See More



CHINESE

Learn more about the Chinese cuisine and its ingredients.

See More



INDIAN

Learn more about the Indian cuisine and its ingredients.

See More

• CONTACT •

NAME:

EMAIL:

PHONE:

MESSAGE:

SEND

ORIENT GOURMET | CONTACT US

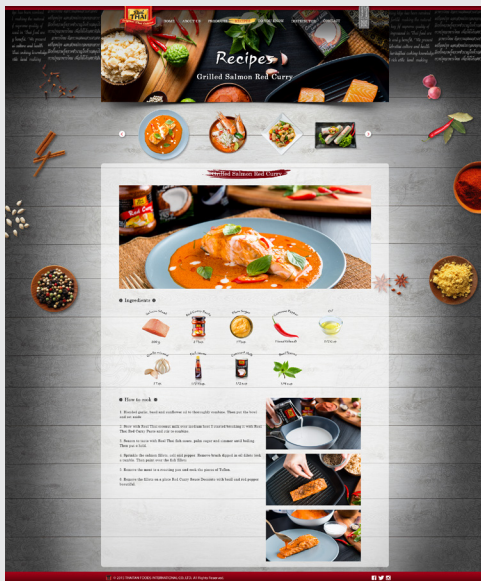
Address: 1234 Street Name, New York, NY 10001
Phone: +1 212 123 4567
Fax: +1 212 123 4567
Email: info@orientgourmet.com

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04





Real Thai Fastfood

Uniform and Packaging

BRAND
IDENTITY



Real Thai Fastfood

Brand Present


BRAND
IDENTITY

00001 - Real Thai Fastfood 00001 - Real Thai Fastfood


OVERVIEW

The Real Thai brand symbol is key to our brand identity. Its design communicates a simple message - Real Thai means authentic and authentic Thai food is a fun and social environment, perfect for all occasions where friends and family can share their experience at.

MASTER BRAND LOGO



WORDMARK




Real THAI


00001 - Real Thai Fastfood 00001 - Real Thai Fastfood

COLOR PALETTE

Real Thai is communicated by the dominance of Black and Red followed by Yellow and White in the following proportion.



Color specifications are provided. Do not substitute or add different colors to the palette.



REAL THAI STORY

Thaiart Foods International Co., Ltd. ardently intended to introduce and provide the global consumers with Thai food, which is well prepared using varieties of healthy spices and ingredients.

With the aim of becoming a leader in food manufacturing and exporting business, the company strategically began marketing and producing Thai ready to serve products.

Real Thai has become a widely renowned as a top exporting brand of the entire Thai segment to over 35 countries around the world. It provides a full range of Thai core ingredients, coconut milk, sauces and curry paste.

To make "REAL THAI" a premium brand that delivers fascinating and healthy Thai cuisine with authentic ingredients to world wide consumers.



REAL THAI MENU

The customer set menu promises the flexibility to create their own meal with preferred Thai Curries.

While, our cafe menu we try to serve very local Thai dishes.

CREATE YOUR OWN SET

STEP 1 CHOOSE YOUR Base

RED BROWN RICE, WHITE RICE, RED CURRY, RICE

STEP 2 CHOOSE YOUR Curry

RED CURRY, GREEN CURRY, YELLOW CURRY, RED CURRY WITH CHICKEN, GREEN CURRY WITH CHICKEN

STEP 3 CHOOSE YOUR Drink

SPRINGEAD JUICE, MANGO JUICE, TANGYRICE JUICE



"REAL OPPORTUNITIES TO GROWTH IN WORLDWIDE MARKET"

World Famous Real THAI BRAND

Real Thai taste
in all sources and dishes.



STATISTIC GROWTH

SINCE 2017

GROWTH



REVENUE 62%

NO. BILL 71%

MARKET SEGMENT

STATISTIC

20 - 40 YEARS OLD 75%

40 - 50 YEARS OLD 12.5%

50 - 60 YEARS OLD 12.5%

LOCAL 85% FOREIGNER 15%



Real Thai Fastfood

Singapore

REAL THAI
SHOP



Rainbow

Uniform and Packaging





Real Thai Coconut Milk

ThaiFex 2018

BOOTH
DESIGN





Rainbow

Onigiri Sticker



Real THAI & hp
Celebrates our best Christmas
 with you this 2017

Let us give you a little something as our Christmas gift to you.
STEP 1: Take a photo with your friends while dining in.
STEP 2: Connect your Bluetooth with our HP Spruchet.
STEP 3: Select and Print.
 Present: The little memory is now yours to keep.

Real THAI
HAPPY HOUR
 EVERYDAY 3-6 PM

Take a break with Thai Traditional Dessert

\$7.90

All images are for advertising purposes only.

THAI WARNING

Let our COLORFUL ingredients make your day a Vibrant one!

Real THAI

All images are for advertising purposes only.

Real THAI
Thai Pinto
 2X Happiness Deal

- TOM YUM (Chicken or Beef)
- STIR FRIED CHICKEN BASIL
- CHICKEN IN PANDAN
- 2 JASMINE RICE

\$19.80
 (2 PAX)

MAX YOUR MEAL

MANGO STICKY RICE
\$5.50

All images are for advertising purposes only.

Digital Artwork

Cover, Post, Promotion, Banner

FACEBOOK
ARTWORK



SIMPLE COOKING **Real THAI**

SHRIMP PAD THAI

JUST ADD MEAT & VEGETABLES

www.realthai.com | realthai | realthai

SIMPLE COOKING **Real THAI**

GREEN CURRY

JUST ADD MEAT & VEGETABLES

www.realthai.com | realthai | realthai

MAKE YOUR OWN MEAL WITH Real THAI

STEP 01 Boil rice stick in hot water for 2 minutes.

STEP 02 Drain and rinse in cold water for 30 seconds. Set aside.

STEP 03 Pour vegetable oil in a large frying pan, add chopped garlic and wait until fragrant.

STEP 04 Add shrimp and chili, stir fry until cooked. Add the noodles, 2 eggs, Real Thai sauce. Keep stirring and toss to mix well. Lastly, add bean sprouts and chinese leaf leaves.

STEP 05 Stir fry until cooked. Serve hot.

MAKE YOUR OWN CURRY WITH Real THAI

STEP 01 Pour into a pot and boil for 1 minute.

STEP 02 Add meat, vegetables and simmer for 3 minutes.

STEP 03 Add red chili. Serve with steamed rice or rice vermicelli.

SAVE PRICE!

Biscuit & Water

Beverage

Seaweed

etc

คนรักชา หันมาดื่มน้ำ!!

ชาเย็น ใส่น้ำผลไม้สด

35.-

hello Summer

SWEET STICKY RICE WITH DURIAN **55.-**

SWEET STICKY RICE WITH MANGO **49.-**

ซื้อ 1 แถม 1 ฟรี!

50.-

World best 20/03/2017

This Picture is for advertising purpose.

ลด!! 7 วัน 5 สัปดาห์

CAPPUCCINO

HOT • ICE • HAPPY

5

40

35

30

Roll

79

49

Nigiri

52

32

Omigari

165

Spread

Digital Artwork

Cover, Post, Promotion, Banner

SUMMER
SAFARI JOB YURA

YURA

ตัวแทนจำหน่าย ทั่วประเทศ 1,400 สาขา
สาขา 71 สาขา

SUWS!!
Umbrella Kimono 1 flu
ราคา 330 บาท

Address: Parkside White Sea, Tana Galang 210
Tel: 2-0426363 (Service center)

NEW! Yura Collagen Q10
คอลลาเจนบริสุทธิ์ 100% 100%
1 หลอด ใช้ 10%
ราคา 1,161.-

ลดสูงสุด 30%
ราคา 1,806.-

Duo Complete
สีกัดสีผิวขาวใส สดใส
และชุ่มชื้น 2 ขวด
ราคา 2,800

Perfect White
สีกัดสีผิวขาวใส สดใส
3 หลอด ใช้ 30%
ราคา 1,200

Super Corrective Serum Recovery Complex 30 ml.
ใช้ 1 หลอด ใช้ 10%
ราคา 1,650

Yura Beauty Sunscreen 3 in 1 SPF 49 PA+++ 20 g.
ใช้ 1 หลอด ใช้ 10%
ราคา 220

glutathione by Mayra 30 Cap.
ใช้ 1 หลอด ใช้ 10%
ราคา 525

Yura Pinkish White 3 in 1 30 g.
ใช้ 1 หลอด ใช้ 10%
ราคา 220

Address: 31 ถนนสุขุมวิท
โทร: 02-2548888 หรือ 02-2548889

soussi jewelry
Flu Tamas Jewelry

LINE@
ADD NOW!!

QR code

@tamassjewelry

TAMAS

Hello Kitty Cuties Items

ของขวัญวันเกิด
ของขวัญปีใหม่

ของขวัญวันเกิด
ราคา 7,800.-

ของขวัญปีใหม่
ราคา 7,800.-

ของขวัญวันเกิด
ราคา 14,800.-

ของขวัญปีใหม่
ราคา 17,800.-

YURA

"ดู! สวยงามกว่าใครๆ"
"ก็ฉันนี่สิ สวย!"

Smart TV

ทีวีจอใหญ่ 132"

ราคา 1,590.-

EXCLUSIVE DIAMOND HOUSE
Bangkok, Thailand

CLAY ESTHE

CLAY ESTHE SHAMPOO EX
CLAY ESTHE PACK RESISTE
CLAY ESTHE TONER ESSENCE
CLAY ESTHE GLOWING TREAT EX
CLAY ESTHE PACK EX

Luxury Jewelry
Lana Jewelry
Phone: 092-270-8990

Loretta

SPECIAL PROMOTION

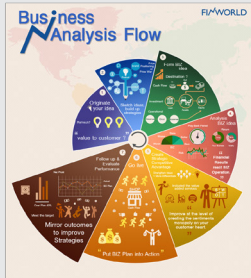
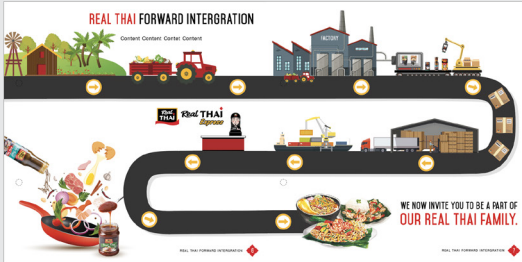
BUY 10 GET 2

จำนวน 590 บาท

จำนวน 590 บาท

จำนวน 2 ชิ้น

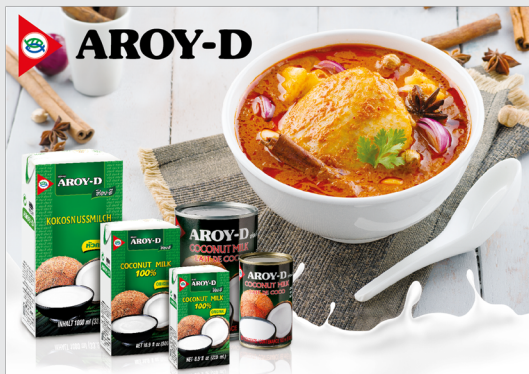
FREE



Print Design

Advertising and Roll Up

PRINT
DESIGN



*Simply Refreshing
for All Seasons*

FOCO

FOCO MANGO NECTAR
NECTAR DE MANGO

FOCO LYCHEE NECTAR
NECTAR DE LYCHEE

NET CONTENTS 1000ML (33.8 FL. OZ.)

NET CONTENTS 1000ML (33.8 FL. OZ.)

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NET CONTENTS 1000ML (33.8 FL. OZ.)

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NET CONTENTS 1000ML (33.8 FL. OZ.)

Little Chef **STICKY RICE BALL**
汤圆系列

甄选上等泰国水磨糯米粉
更香, 更滑, 更可口

THAI CHIEF STICKY RICE BALL
WITH COCONUT MILK

THAI CHIEF STICKY RICE BALL
WITH MANGO

冷冻汤圆系列产品
WE ALSO HAVE

KEEP FROZEN AT UNDER **-18°C**

24 PACKS / CARTON

AROY-D

AROY-D Frozen Mungbean Durian with SEEDS

AROY-D Frozen Mungbean Durian Seedless

AROY-D Frozen Mungbean Durian Paste

AROY-D Frozen Mungbean Durian Chunks

AROY-D Frozen Mungbean Durian Pie

冷冻榴莲香芒糯米糍
冷冻榴莲香芒糯米糍
冷冻榴莲香芒糯米糍
冷冻榴莲香芒糯米糍
冷冻榴莲香芒糯米糍

AROY-D

AROY-D FROZEN STICKY RICE WITH MANGO 250G

冷冻榴莲香芒糯米糍

冷冻榴莲香芒糯米糍系列
WE ALSO HAVE

12 PACKS / CARTON



Take It Easy

UI Design (iphone and Android Platform)

USER
INTERFACE

